

S T R A T E G I C *Clarity*

Strategy Workshop Facilitation Canvas

5 editable templates for a half-day strategy session

A companion resource to *Strategic Clarity in a Fragmented World*

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Define the strategic challenge before jumping to solutions. Frame → Map → Imagine → Design → Decide → Commit

What is the strategic challenge we are trying to address?

Goals & Desired Outcomes

What does success look like? What are we optimizing for?

Key Stakeholders

Who is affected? Who has influence? Who decides?

Constraints & Givens

What cannot be changed? What boundaries exist?

Core Assumptions

What do we believe to be true? Which assumptions are testable?

Time Horizon

What is the decision window? Short-term vs. long-term trade-offs?

What Happens If We Do Nothing?

Consequences of inaction? Urgency drivers?

Map the forces shaping your strategic environment — external and internal.

EXTERNAL DRIVERS

Geopolitical / Regulatory

Key forces, trends, uncertainties...

Technology / Disruption

Key forces, trends, uncertainties...

Market / Competition

Key forces, trends, uncertainties...

Social / Demographic

Key forces, trends, uncertainties...

INTERNAL DRIVERS

Capabilities / Resources

Strengths, weaknesses, tensions...

Culture / Leadership

Strengths, weaknesses, tensions...

Financial / Operational

Strengths, weaknesses, tensions...

Stakeholder Dynamics

Strengths, weaknesses, tensions...

Generate distinct strategic options by combining alternatives across key dimensions.

Instructions: Define 4–6 strategic dimensions (columns). For each, generate 3–4 distinct alternatives (rows). Combine one alternative per column to form a complete strategic option. Highlight 2–3 distinct combinations as candidate strategies.

Dimension →	Dimension 1	Dimension 2	Dimension 3	Dimension 4	Dimension 5	Dimension 6
Alternative 1						
Alternative 2						
Alternative 3						
Alternative 4						
Candidate Strategies (highlight combinations above with different colors):						

Strategy A: _____

Strategy B: _____

Strategy C: _____

Assess strategic options against goals, scenarios, and stakeholder impact.

Criteria ↓ / Options →	Strategy A	Strategy B	Strategy C	Weight
Goal Fit: Does it achieve our desired outcomes?				
Feasibility: Can we realistically implement it?				
Scenario Robustness: Does it perform across futures?				
Stakeholder Support: Will key actors back it?				
Innovation Potential: Does it open new possibilities?				
Risk Profile: What could go wrong?				
TOTAL WEIGHTED SCORE				

Scoring: Rate each option 1–5 per criterion. Multiply by weight. Sum for total.

Document what was decided, why, and what happens next.

OUR DECISION:

Why This Option?

Key arguments and evaluation results that led to this choice.

What We Are NOT Doing

Options explicitly rejected and why — prevents revisiting without new information.

Key Assumptions

Critical assumptions underlying this decision. If these change, revisit.

Early Warning Signals

What signals would indicate this strategy is failing or conditions have changed?

Immediate Next Steps (30 days)

Concrete actions, owners, and deadlines.

Review Cadence

When will we reassess? What triggers an unscheduled review?